

## Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun, India REVISED SPECIAL BACK EXAMINATION SCHEDULE 2024-25

#### MBA - I YEAR Ist & IInd SEMESTER

| TIME AND DATE         | MORNING SHIFT<br>09:30 AM - 12:30 PM  |                              | EVENING SHIFT<br>1:30 PM - 04:30 PM                                       |                              |
|-----------------------|---|------------------------------|---|------------------------------|
|                       | SUBJECT NAME  | SUBJECT<br>CODE              | SUBJECT NAME  | SUBJECT<br>CODE              |
| 25 September,<br>2025 | Quantitative Techniques and Operation<br>Research   | MBT103                       | Financial Management  | MBT204                       |
| 26 September,<br>2025 | Business Laws   | MBT106                       | Production and Operation Management/ Business Research Methods            | MBT206/<br>MBT207            |
| 27 September,<br>2025 | Business Environment  | MBT105                       | Organisational Behaviour<br>Management Accounting<br>Marketing Management | MBT201/<br>MBT202/<br>MBT203 |
| 29 September,<br>2025 | Principles and Practices of Management/<br>Financial Accounting/<br>Professional Business Communication | MBT101/<br>MBT102/<br>MBT107 | Information System for Managers   | MBT108                       |

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Note: For any discrepancy/error or suggestion, please email at coe@uktech.ac.in



# Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun, India REVISED SPECIAL BACK EXAMINATION SCHEDULE 2024-25 MBA - II YEAR III<sup>rd</sup> & IV<sup>th</sup> SEMESTER

| TIME AND DATE         | MORNING SHIFT<br>09:30 AM - 12:30 PM   |   | EVENING SHIFT<br>1:30 PM - 04:30 PM  |                                       |  |
|-----------------------|--|---|--|---------------------------------------|--|
|                       | SUBJECT NAME   | SUBJECT<br>CODE                                   | SUBJECT NAME   | SUBJECT<br>CODE                       |  |
| 30 September,<br>2025 | International Business   | MBT302  | Business Ethics and Corporate Governance   | MBT401                                |  |
| 06 October, 2025      | Strategic Management   | MBT301  | Entrepreneurship Development   | MBT403                                |  |
| 08 October, 2025      | Universal Human Values and Professional Ethics   | MBT303  | Retail Management/   | MBT404M2/                             |  |
| 09 October, 2025      | Total Quality Management/<br>Marketing Research  | MBT304/<br>MBT305M2                               | Project Management   | MBT402                                |  |
| 10 October, 2025      | Security Analysis and Portfolio<br>Management/<br>Industrial Relations and Labour<br>Laws/<br>Integrated Marketing<br>Communication    | MBT305F1/<br>MBT305HR1/<br>MBT305M1               | International Financial Management/<br>International Human Resource Management/<br>Product and Brand Management/ | MBT404F1/<br>MBT404HR1/<br>MBT404M1   |  |
| 11 October, 2025      | Sales Management/<br>Financial Services  | MBT404M4/<br>MBT404F4                             | Rural Marketing/ Compensation Management Enterprise Resource Planning for Managers                               | MBT404M3/<br>MBT404HR3<br>MBT404SC3   |  |
| 13 October, 2025      | Financial Markets and Institutions/<br>Counselling Skills for Managers/<br>Cross Cultural Business<br>Management/<br>Consumer Behavior | MBT305F4/<br>MBT305HR4/<br>MBT305IB4/<br>MBT305M4 | Corporate leadership/<br>Lean Supply Chain and Supplier Relationship<br>Management<br>Marketing Analytics        | MBT404HR4/<br>MBT404SC4/<br>MBT404BA4 |  |

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### MBA (Digital Marketing) - II YEAR III<sup>rd</sup> SEMESTER

| TIME AND DATE    | EVENING SHIFT<br>1:30 PM - 4:30 PM                      |                       |  |  |
|------------------|---|-----------------------|--|--|
| TIPLE AND DATE   | SUBJECT NAME  | SUBJECT CODE          |  |  |
| 06 October, 2025 | Search Engine Marketing and Optimization SEO            | MBADM301              |  |  |
| 08 October, 2025 | Social Media Marketing                                  | MBADM302              |  |  |
| 09 October, 2025 | Content Marketing/<br>Project Management                | MBADM303/<br>MBADM404 |  |  |
| 10 October, 2025 | Digital Entrepreneurship                                | MBADM304              |  |  |
| 11 October, 2025 | Lead generation and Marketing Automation                |                       |  |  |
| 13 October, 2025 | Email marketing Mobile Marketing and Video<br>Marketing | MBADM306              |  |  |

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